

# Strategies of Fisheries Areas for the Period 2014-2020



## Good Examples

From the Period 2008-2013



# Strategies of Fisheries Areas

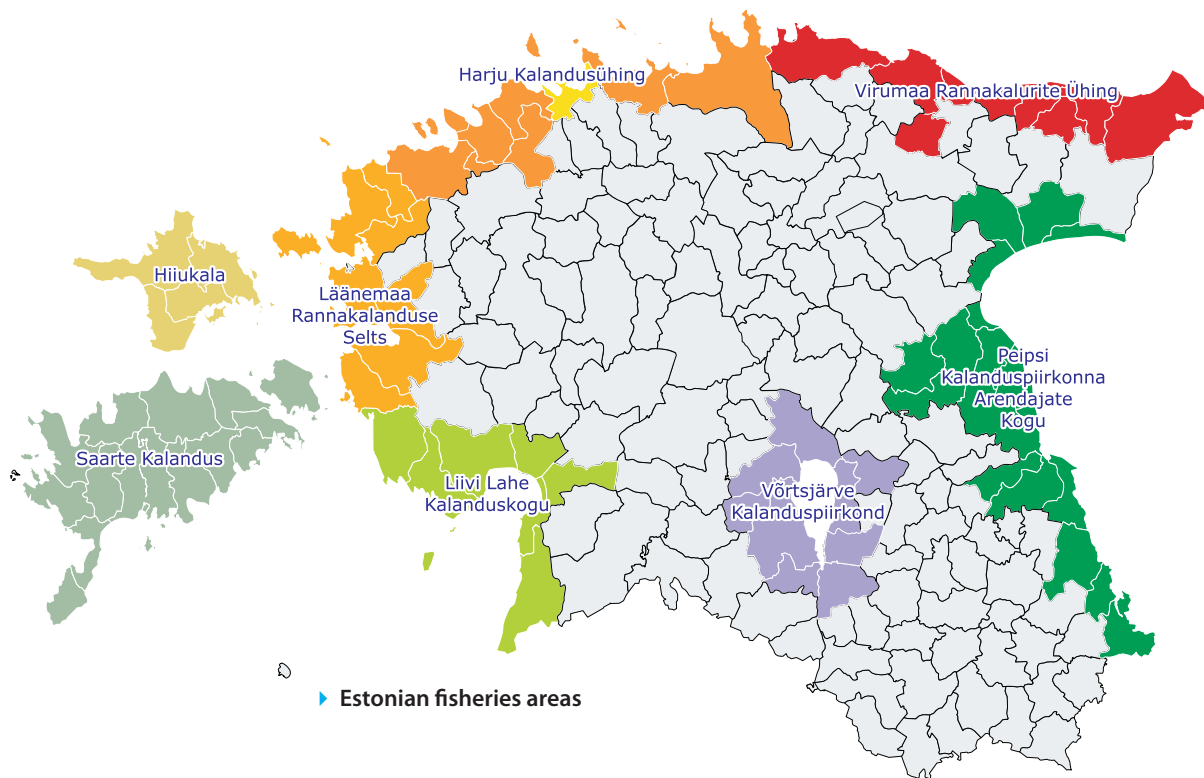
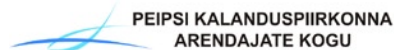
For the Period 2014–2020 and

## Good Examples

From the Period 2008–2013



Kalanduse teabekeskus  
[www.kalateave.ee](http://www.kalateave.ee)



Väljaandja: Kalanduse Teabekeskus, 2017



In 2007, the programme 'European Fisheries Fund (EFF) 2007-2013' was launched in Estonia, under which funds were offered for the implementation of the common fisheries policy of the European Union (CFP) and investment grants were provided to a number of settlements in coastal areas and to businesses operating in the fisheries sector. The grants distributed via the European Fisheries Fund were intended to help the sector to adapt to changing needs and become economically flexible and socially and ecologically sustainable.

For the purpose of implementation of the EFF in Estonia, the Ministry of Agriculture drew up two strategic programming documents: the Operational Programme of the European Fisheries Fund 2007-2013 and the Estonian Fisheries Strategy 2007-2013.

Funds envisaged for financing the operational programme from 2007 to 2013 amounted to approximately 112.8 million euros, incl. 84.6 million euros from the EFF and 28.2 million euros from the state budget of Estonia.

Funds were provided from the European Fisheries Fund from 2007 to 2013 in five priority areas, one of which involved the sustainable development of coastal regions. With a view to receiving grants, eight fisheries action groups were set up in Estonia, which were given the opportunity to decide on, and be responsible for, the development of local fisheries. All fisheries areas prepared their development strategies and received grants under five priority axes for accomplishment of the objectives of the strategies: modernisation of fishing ports and landing sites, processing and direct marketing of aquaculture products, development of fisheries-related tourism and revival of coastal villages, diversification of activities, and training.

The grant provided to a fisheries action group was composed of the base amount and an amount resulting from the score assigned to the action plan for the development of the strategy. The strategies were evaluated by an evaluation committee set up by the Ministry of Agriculture, and the Agricultural Registers and Information Board (ARIB) determined the amount of the grant to be provided to an action group on the basis of the results obtained from the committee. Having received a favourable decision, fisheries areas were able to begin the implementation of the strategy.

In 2014, the new 2014-2020 programming period started for the European Maritime and Fisheries Fund (EMFF). For this period, too, fisheries action groups had to draw up development strategies, which were evaluated by the evaluation committee set up by the Ministry of Rural Affairs. In the new period, grants can be obtained for the accomplishment of the strategy's objectives under the following priority axes: increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products, diversification of economic activities, modernisation of fishing ports, creation or rehabilitation of spawning grounds, and promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage.

*The following is an overview of the 24 most prominent examples from the previous period across Estonia and of the objectives of the strategies of fisheries action groups for the new period.*

# Harju Kalandusühing

Harju County, Tapurla Village, Kuusalu Rural Municipality, Tapurla Port

Telephone: +372 505 5357

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Website: www.harjukalandus.eu

**Mission:** We stand for the interests of coastal fishermen in Harju County and contribute to the sustainability of the fisheries sector and to improving the quality of life in coastal villages.

**Vision:** The fisheries area of Harju County will be a viable community able to meet the expectations of coastal fishermen.

## Objectives:

1. To ensure that small ports of Harju County are advanced and have a modern infrastructure.
2. To ensure that coastal fishermen receive an appropriate price for their high-quality production.
3. To ensure that entrepreneurial and energetic people are active in our coastal villages, which have a highly valued living environment.
4. To ensure that the economic activities of coastal villages are diversified and support the development of the local community.
5. To ensure that fish have better living conditions thanks to rehabilitated spawning grounds.
6. To ensure that the fisheries area implements innovative practices and promotes the development and modernity of coastal villages.

## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	10%
Diversification of economic activities	30%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	5%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	25%

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Members, 2013 **69**  
Grants paid, 2008–2013  
**1,859,436.15 €**

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Members, 2017 **64**  
Budget, 2014–2020  
**2,333,667.98 €**

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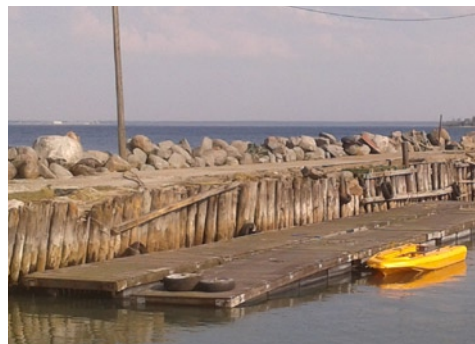
**Beneficiary:** SA Tapurla Sadam  
**Project location:** Tapurla  
**Contact person:** Kaido Vagiström  
**Total grants:** 444,394 €

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Tapurla Port is an essential part of the small coastal village, which is located on Juminda Peninsula and is historically known as a fishing port. Through the ages, local people have been engaged in fishery, which has been the main source of livelihood of the villagers.

Thanks to the grant received from the EFF measure 4.1 'Sustainable development of fisheries areas', the quay of the port was renovated in 2013 and it is now safe to berth boats in the port in any weather. The renovation of the port improves fishermen's opportunities to engage in fishing and makes the port livelier.

In 2011 Tapurla Port applied for support under the same measure for acquisition of a Batemag P100 4WD walking excavator. The excavator purchased within the scope of the project is still quite rare in the Baltic States and Scandinavian countries. Since there was no dredging machinery in the region, this machine was considered essential in the region for dredging small ports, landing sites and other water bodies and indispensable for the rehabilitation of spawning grounds. Namely, the excavator can crawl through the most difficult places. The excavator is also very eco-friendly, as it works on biodegradable oils and does not pollute the environment.



**Beneficiary:** **MTÜ Ristna Sadam**  
**Project location:** Ristna Port, Keibu Village, Padise Rural Municipality  
**Contact person:** Enn Tõnisoo  
**Website:** <https://www.facebook.com/Ristna-sadam-510463845666020/>  
**Total grants:** 339,335 €

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Ristna Port is located in north-western Estonia, 75 km from Tallinn. MTÜ Ristna Sadam is committed to developing a modern coastal village. The port aspires to become a centre for visitors from both land and sea. A 400 m<sup>2</sup> boat hall has been completed with the help of the grant received under the EFF measure 4.1 'Sustainable development of fisheries areas' of the Operational Programme of the European Fisheries Fund 2007-2013. The boat hall can be used during off-season periods (from October to May) for storage and renovation of boats. It is also possible to repair larger vessels (trawlers) in the hall.

The port territory still needs to be arranged, and a service building accommodating a restaurant and a 17-room hotel is being constructed. All rooms will have scenic views of the sea. MTÜ Ristna Sadam is restoring the old fishing port of Ristna. People have gone to sea from Ristna Port for decades. It is intended to keep and continue this tradition and to be a centre for visitors from both land and sea. MTÜ Ristna Sadam is committed to developing a modern coastal village and a port that fully meets the requirements of a modern marina.



**Beneficiary:** Prangli Turismiühistu (tourism cooperative)  
**Project location:** Harju County, Viimsi Rural Municipality, Prangli Island  
**Contact person:** Roy Puuström  
**Website:** <http://www.prangli.com/et>  
**Grant:** 112,386 €

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Ülesaare camping complex is located on the northern coast of the island of Prangli, about one kilometre from Kelnase Port. Cosy camping cabins provide accommodation for a total of 24 people. The seaside log sauna includes a dining room, a kitchen and a sauna. From the unique cave sauna built of sea rocks it is possible to run straight into the sea. The camping complex also includes a service building, a field kitchen with a barbecue area and a large shelter, a stage, a volleyball court, a camping area and a swing. The cooperative's mission is to organise an environmentally friendly recreation centre that follows the rules of sustainable use and management of the local natural environment and meets the needs and demands of target groups.

'Saare-Resto' is the only restaurant of Prangli Island and it is located at the northernmost tip of Estonia. The menu includes exciting dishes with a Nordic touch and is accompanied by an equally interesting drinks menu. The restaurant, with its captivating views of the sea, is enjoyable in any weather. There are 50 seats in the restaurant and 30 seats on the outdoor terrace (open in summer). The restaurant collaborates with the local tourism office and accommodation establishments.



The second stage of construction of the Ülesaare holiday village, the service building (Prangli 'Saare-Resto') was funded with the help of a grant received under the EFF measure 4.1 'Sustainable development of fisheries areas'. The island has become a popular destination for companies and agencies' summer events, weddings, birthdays and day trips. In summer, a lot of concerts and other events are held on the island, which also attracts people with its interesting history and beautiful nature.

# Hiiukala

Hiiu County, Kärdla, Vabrikuväljak 1

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E-mail: info@hiiukala.org  
Website: www.hiiukala.org

**Mission:** The task of MTÜ Hiiukala is to develop coastal fisheries and to keep alive maritime traditions, ways of life and values.

**Vision:** There will be a network of renovated and actively used ports and landing places for fishing boats in the Hiiu County fisheries area in 2025. The good storage, initial processing and marketing opportunities for coastal fishermen will have increased the income of fishermen. Hiiu County's fishery products will be well known and highly valued both in and beyond the county. Fishermen will have expanded their economic activities to other areas that provide subsistence. Many coastal fisheries-related traditional events will be held in Hiiu County, which will attract visitors from the county and beyond. The most important river mouths in Hiiu County will be open for the spawning migration of fish.

## Objectives:

1. To complete the renovation of at least four fishing ports. To ensure that there is an ice machine in at least eight fish landing ports.
2. To ensure that there is an active marketing cooperative operating under its own distributor's brand in the Hiiu County fisheries area.
3. To ensure that there are three full-time fish processing companies in the Hiiu County fisheries area.
4. To ensure that local fish and fishery products are available in the stores, food establishments, schools and kindergartens of Hiiu County.
5. To ensure that at least 20 coastal fishermen have started or further developed other activities in addition to fishing.
6. To arrange the estuaries of at least three major watercourses.
7. To restore at least five landing sites in public use, including access roads and access to the sea.
8. To ensure that (cultural) events promoting the Hiiu County fisheries area are organised.
9. To improve the maritime rescue capacities of the Hiiu County fisheries area.

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Members, 2013 **86**  
Grants paid, 2008-2013  
**2,512,122 €**

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Members, 2017 **94**  
Budget, 2014-2020  
**2,944,728 €**

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## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	14%
Diversification of economic activities	30%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	8%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	18%

**Beneficiary:** Ristnaotsa OÜ  
**Project location:** Tööstuse tee 23c, Kõrgessaare, Hiiu Rural Municipality, Hiiu County  
**Contact person:** Siim Rätsep  
**Website:** <https://www.facebook.com/hobekalakook>  
**Total grants:** 12,018 €

Ristnaotsa OÜ is a family business, which was established in 2008 for the purpose of providing tourism services and catering in Hiiumaa. In the port of Kalana, Hõbekala Cafe was opened. It got its name from a local legend and has become popular among tourists and locals. Dishes made of fish caught by local fishermen are served and fish is smoked in the cafe. Since the cafe operates outdoors and is open only in the summer, the construction of

a fish kitchen was started in Kõrgessaare in 2013 with a view to diversifying activities and increasing income. A grant was received under the EFF measure 4.1 ‘Sustainable development of fisheries areas’ for renovation of production facilities and purchase of the necessary equipment.

The Hõbekala kitchen was completed in 2016 and employs two more people besides the family. The kitchen started with fish filleting and smoking primarily for the local cafe, for sale on the site and for other food establishments of the island. All the products are made locally from start to finish, by hand, from local fish and without artificial preservatives. Starting from autumn, fish is also marinated and packaged for sale in the stores of both Hiiu County and the mainland.



**Beneficiary:** **Ants Saarnak, Mere Farm** (sole proprietor)  
**Project location:** Saarnak islet, Salinõmme Village, Pühalepa Rural Municipality, Hiiu County  
**Contact person:** Ants Saarnak  
**Website:** <http://meretalu.weebly.com/kalurimaja-saarnaki-laiul.html>  
**Grant:** 20,280 €

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Ants Saarnak, who was born on Saarnak islet to a fisherman's family, trained to be a marine engineer and a farmer and who has been a coastal fisherman for all of his life, used the grant received under the EFF measure 4.1 'Sustainable development of fisheries areas' to build a traditional-looking fisherman's house on the foundation of a former fisherman's hut on his home islet in 2012. The house is used for several purposes, for example as a shelter during coastal fishing (autumn whitefish fishing), nature-related work (scrub control) and sheep grazing. In addition, an electric generator was purchased, as there is no connection to a power network on the islet, and information boards introducing the fisherman's house and the islet were installed. Thus, a pleasant atmosphere was created for visitors of the islet in the form of the restored historic fisherman's house. When visiting the islet, visitors can experience hiking, trips to the sea and other islets, contact with local people (mostly fishermen speaking the local dialect and having a special sense of humour characteristic of Hiiumaa), as well as activities that contribute to the nature and cultural history of the islet and are related to the sea, fishery, hunting, farm keeping, and preservation and restoration of natural values.



**Beneficiary:** Imre Kivi (sole proprietor)  
**Project location:** Kärđla  
**Contact person:** Imre Kivi  
**Website:** www.stonefish.ee  
**Total grants:** 84,373 €

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Imre Kivi, a trawler master by training who has been engaged in coastal fishery for many years, began to build a workshop for production of nets in his home in 2011 with the help of the grant received under the EFF measure 4.1 'Sustainable development of fisheries areas' which, after completion, would provide jobs for four more people besides him. In addition to the construction of the workshop various tools for production of nets and a small van for transportation of materials and finished production were purchased.

Production includes mainly trap nets, which are "tailor-made", i.e. vary by fisherman and fish species. In addition, fyke nets and pound nets are produced, and even a couple of trawl nets have been made, although the workshop is rather small for that type of net. Production activities were later expanded to include gill nets and sign flags, which are also used by recreational fishermen in addition to commercial coastal fishermen. Today, the gill nets are on sale in a number of fishing tackle stores and are actively being sold via the Internet, as well. The nets are marketed under the brand name 'Stonefish'.



# Liivi Lahe Kalanduskogu

Pärnu County, Pärnu, Liiva 2c/37

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E-mail: info@kalanduskogu.ee

Website: www.kalanduskogu.ee

**Mission:** The mission of the non-profit association is to create a better working and living environment for fishermen in Estonia; to contribute to the region's sustainability by attaching value to the specificities and traditions of coastal villages and by preserving and presenting fishing traditions; to be a community leader and a reliable and stable partner for local coastal fishermen, fish processing companies, foreign partners as well as national and EU institutions; and to organise and conduct lifelong learning activities.

**Vision:** By 2020, efficient management of fishery resources will be ensured in the Pärnu County fisheries area based on new logistics centres and new small producers offering more jobs during extended seasons. There will be an operational network of ports providing multifunctional services. The Pärnu County fisheries area will be the flagship of coastal fisheries in Estonia.

## Objectives:

1. To ensure the existence ports with multifunctional services and with attractive opportunities for recreation in scenic nature, both on land and at sea, in romantic coastal villages, for both locals and tourists.
2. To ensure that small businesses are organised in cooperatives, which arrange for the marketing of fishery products made of local raw material, jointly offering region-specific flavours and niche products.
3. To rehabilitate the main fish spawning grounds.
4. To ensure that local coastal fishermen will have stable additional income through diversification of activities.
5. To ensure that the region's development activities stem from a sustainable way of thinking, the key-words being local food and fish delicacies, which are offered by ever-hospitable coastal dwellers.

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Members, 2013 **132**  
Grants paid, 2008–2013  
**4,014,229 €**

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Members, 2017 **116**  
Budget, 2014–2020  
**4,454,135 €**

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## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	30%
Diversification of economic activities	25%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	5%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	10%

**Beneficiary:** **MTÜ Peerni Sadamaarendus**  
**Project location:** Tõstamaa Rural Municipality, Lao Port  
**Contact person:** Maido Kaja  
**Total grants:** 14,555 €

The calendar of coastal dwellers is articulated by herring fishing season. The herring season revives a coastal village after a hard and exhausting winter, being characterised by the smell of smoking ovens, the humming of fishing boats and the screams of seagulls. The RäimeWest festival is an event at which a large fish fair is held, coastal fishery and the work of sea rescuers is presented, knowledge about the local maritime culture is shared, a number of bands and other performers entertain the visitors, and games are organised for kids and adults. The festival is held at Lao Fishing Port in Lao Village, Tõstamaa Rural Municipality, Pärnu County.

Workshops are organised during the festival where fish cooks prepare interesting fish dishes and marine biologists introduce life in Pärnu Bay. The workshops are intended for both adults and kids alike. In addition, the Police and Border Guard Board has participated in the event for many years, introducing sea rescue operations to visitors and teaching how to behave in emergency situations, use a life vest, etc. The Maritime Museum has also been represented for a number of years. Of course, local fishermen have an active role at the event. Various fishing boats arrive in the port during the festival. It is possible to buy fresh fish straight from the boats. Visitors also have the opportunity to go to the sea together with fishermen to take out trap nets. RäimeWest holds the EFFE label of European festivals for the years 2015 and 2016.

**Beneficiary:** **MTÜ Lindi Sadamaarendus**  
**Project location:** Audru Rural Municipality, Lindi Village  
**Contact person:** Aare Jürgenson  
**Total grants:** 376,641 €

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The Pärnu County coastal fisheries area is among the richest in fish in Estonia. Developing the ports of the area and setting up strong logistics centres has been a priority in the Pärnu County fisheries area in recent years. Seven major ports have been selected in this region, which are seen as future logistics centres from which high-quality raw material can be taken directly to the consumer.



Reaching each and every person concerned by port development plans has been a long process. It is difficult to make it clear to 20-30 owners at a time that improvements are necessary. Today, there are success stories: coastal fishermen have arranged their ports, thereby creating better working conditions for themselves.

A few years ago, there were large holes in old quays, and net sheds and the reception building were dilapidated at Lindi Port. Even the equipment necessary for lifting vessels was missing. Today, the region can be proud of the port thanks to the support received under the EFF measure 4.1 'Sustainable development of fisheries areas': the quays have been reconstructed, the net sheds are eye-catching and the port has a large stationary crane for lifting vessels. Fishermen operating in the port, however, already have plans for how and what to do next to further develop the port. The same can be said for Võiste Port where the old wooden quay, fish pump and dilapidated ice storage have been replaced by a new, strong concrete quay, a fish storage facility with a freezer, and a new fish pump. All these activities make it possible to add value to the fish caught by coastal fishermen. Busy development activities continue in



many ports – or logistics centres – to ensure that the vocation of coastal fishermen does not disappear and that the younger generation does not leave coastal villages. Equipment necessary for landing and storage of fish is being acquired and diversification of fishermen's activities is being planned to ensure that fishermen can be busy outside fishing seasons, for example by providing tourism services and boat trip services.

**Beneficiary:** MTÜ Võiste Sadamaarendus / MTÜ Võiste Sadamaühing  
**Project location:** Tahkuranna Rural Municipality, Võiste, Kaluri 1  
**Contact person:** Argo Mengel  
**Total grants:** 761,575 €

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Võiste Port is located in Võiste, Tahkuranna Rural Municipality, Pärnu County. The buildings and structures of the port were built in the 1960s and the port has since been a major employer in particular for men living in and around Võiste (and also for women during the period when a fish processing plant operated in the port territory). The spring herring fishing season (April, May, June) is the busiest working period, when four or five large pound net boats land tonnes of spring herring. Trap and gill net fishing with smaller boats or by individual fishermen prevail during the other months of the year.

Logistically, Võiste Port has a very favourable location. Historical herring fishing grounds are located a short boat ride away, which means that the fish can be landed quickly and this, in turn, ensures a high quality. Võiste Port also has a good location for the transportation of fish on the mainland, as fresh herring can be taken to Tallinn, Tartu, southern

Estonia and Ida-Viru County in the morning by the shortest route possible. Larger quantities of herring are first deep frozen by established cooperation partners and then exported in frozen form predominantly to Russia or other former Soviet republics (in connection with current sanctions, Russia has been replaced by other markets).

Võiste Port has joined MTÜ Liivi Lahe Kalanduskogu, a non-profit organisation that unites ports located near Pärnu, i.e.

around the Gulf of Riga ([www.kalanduskogu.ee](http://www.kalanduskogu.ee)). The mission of the non-profit organisation is to function as an interface between local fishermen and various bodies (ministries, researchers, the Agricultural Registers and Information Board, etc.) and, in particular, to assist fishermen. Võiste Port was reconstructed under the EFF measure 4.1 'Sustainable development of fisheries areas' and the calls for project proposals announced by MTÜ Liivi Lahe Kalanduskogu. Fish pumping and landing equipment was renovated, the old wooden quay was replaced by a decent concrete quay, and the old ice storage was replaced by a warehouse with a small freezer. In addition, the port's concrete quay has been equipped with a solid reinforced concrete front wall, a crane and a boat slipway. The existing buildings got new doors, windows, roofs and floors, and new power, water supply and sewerage systems.



# Läänemaa Rannakalanduse Selts

Lääne County, Haapsalu, Nurme 2

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Website: www.lrs.ee

**Mission:** To ensure the sustainable development of coastal fisheries in Lääne County and to contribute to the preservation of coastal life and fishery traditions.

**Vision:** By 2025, there will be a network of ports offering diverse services in the region. A large part of fishery products will be processed locally. Currently undervalued but promising species will have been taken into use. An active marketing cooperative will have been set up in the region. Fishermen's business activities will have been diversified, with additional activities beyond fishery providing many of them with year-round income.

## Objectives:

1. To develop at least 7 ports in the Lääne County fisheries area that will provide diverse services. Focus will be on the development of the Dirham, Hara, Nõva, Puise, Topu and Virtsu ports and the landing site in Rälby.
2. To increase local fish processing and support the creation and launch of a functioning commercial association of fishermen.
3. To diversify the activities of fishermen to ensure year-round income.
4. To rehabilitate fish spawning grounds in collaboration with the Environmental Board and ichthyologists.
5. To ensure the preservation of fishery-related and maritime traditions in the region and strengthen the identity of fishermen's community.
6. To improve fishermen's knowledge, skills and capacity for cooperation.

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Members, 2013 **93**  
Grants paid, 2008–2013  
**2,550,024 €**

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Members, 2017: **93**  
Budget, 2014–2020  
**2,254,905 €**

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## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	30%
Diversification of economic activities	27%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	3%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	10%

**Beneficiary:** Estnature OÜ  
**Project location:** Lääne County, Ridala Rural Municipality, Haeska Village  
**Contact person:** Ants Ale  
**Website:** [www.tuulingu.ee](http://www.tuulingu.ee)  
**Total grants:** 40,446 €



Tuulingu Holiday House has been focusing on servicing a relatively narrow target group. Services were mostly marketed in foreign markets and mainly to nature tourists (birdwatchers). Today, the company also markets its services on the domestic market, providing services, in particular, to small groups who want to hold seminars, meetings and events in a scenic place and appreciate environmental protection and eco-friendliness. The full service offered includes organising seminars, accommodation, meals, active recreation and entertainment.

To better serve visitors, a number of projects have been carried out with the help of funds granted under the EFF measure 4.1 'Sustainable development of fisheries areas', within the scope of which seminar rooms for holding smaller events, a sauna and accommodation for 12 guests have been built, and furniture and equipment for the accommodation facilities as well as outdoor catering equipment have been purchased.

**Beneficiary:** Leidrek OÜ  
**Project location:** Lääne County, Ridala Rural Municipality, Puise Village  
**Contact person:** Indrek Jõgisoo  
**Website:** [www.puisenina.ee](http://www.puisenina.ee)  
**Total grants:** 135,915 €

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Puise Nina Farm is located in Lääne County, on the northern shore of Matsalu Bay, on a peninsula surrounded on three sides by the sea. During the Soviet era there was a fish processing plant with approximately 15 employees in Puise. When collective farms were dissolved, the production buildings were no longer used and were left to decay. After Estonia regained its independence, the farmer and his wife privatised the old production buildings, planning to live in the countryside and engage in business there so as not to have to move to the capital of the country. At the end of the nineties, fish became scarce in the sea, which meant that the coastal fisherman had to find a source of additional income. Following their dream to live and operate in the countryside, the family decided to start providing tourism services. Initially, visitors were received in the old production building, which was decorated with fishing nets, reeds and other local items to make it cosier. Mostly fish dishes – smoked fish, fish soup, etc. – were offered to visitors. Over time, the Seven Fish soup of the farm became a hit and attracted visitors from all the other regions of Estonia.



In 2007, when the EFF 2007-2013 measure 4.1 ‘Sustainable development of fisheries areas’ was opened, the farm proposed projects to restore the old part of the building into an inn where dishes made of the fish caught by the coastal fisherman could be served and various gatherings could be held. Rooms for accommodation of guests were built, as well. The development of the guesthouse will continue in the current period.

To date, a lot of work has been done and Nina Farm has developed its own “face”.

Nina Farm and its guesthouse are rustic and environmentally friendly, and can be used for a relaxing holiday as well as for various events. The guesthouse is very popular with bird watchers, as it is located at the tip of the peninsula on the northern shore of Matsalu Bay where spring and autumn migration of birds can be observed. The main services of Nina Farm include accommodation and catering, along with scenic nature and local traditions related to the sea, local fish, birds and handicraft. Additional services include bird watching, fishing, boat trips in Matsalu Bay, hiking, a local handicraft workshop and a playground. The dishes offered in the inn are homemade and prepared using local products as much as possible, preferably fish. As the farm owner is a coastal fisherman, various dishes are offered which are prepared from fish caught by him.

**Beneficiary:** Kipperri Kala OÜ  
**Project location:** Lääne County, Lihula  
**Contact person:** Andres Habak  
**Total grants:** 221,133.69 €

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Andres Habak, owner of Kipperri Kala OÜ, has been a fisherman since 1992. The fisherman had entertained the idea of setting up a small fish processing enterprise of his own for quite some time. The constant volatility of first-sale prices of fish and the price pressure exerted by collectors, as well as the opportunity to apply for funds under the EFF measure 4.1 ‘Sustainable development of fisheries areas’, which was opened in 2007, were the reasons why the entrepreneur decided to start developing his fish processing facility.



By now, a small fish processing plant with advanced processing equipment has been set up in an old shabby warehouse in Lihula. With the help of the grant, facilities for receipt of fish were constructed, and freezers, a fully automated REICH smoking oven, an ice crushing machine, electronic weighing scales with a check printer, electronic platform scales, a vacuum packaging machine and a pressure washer were purchased. The raw material is mostly caught by the fisherman himself, but catches of the region’s other fishermen are also bought. The product portfolio of Kipperri Kala OÜ now includes 22 different smoked fish products. The portfolio contains both cold and hot smoked fish products; the company smokes whole fish as well as fish fillets, and is engaged in continuous product development.

Kipperri Kala OÜ sells its products mostly at various events and fairs, and has started to set up its stationary fish store in Lihula. For the purpose of transporting its products, Kipperri Kala OÜ also bought an isothermal van under the same measure, which guarantees the preservation of the quality of products even in the hottest summer days. In addition to the production of its own products, the company provides processing services (smoking) to other Estonian companies.



# Peipsi Kalanduspiirkonna Arendajate Kogu

Jõgeva County, Kasepää, Sõpruse 149

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Website: www.pkak.ee

**Mission:** MTÜ Peipsi Kalanduspiirkonna Arendajate Kogu (PKAK) is a body involved in the development of fishery in the region of the largest transboundary body of water of the European Union and contributes to the preservation of the ways of coastal life and fishery traditions in the region. PKAK is a reliable partner at the regional, national and international levels, and is engaged in the provision of lifelong learning opportunities to the local population to ensure the region's sustainability.

**Vision:** By 2023, the region of Lake Peipsi will be a region with infrastructure and services that support fishery traditions and with diversified business focusing on local resources and providing employment opportunities.

## Objectives:

1. To add value to fish locally and to improve processing conditions; to develop sales points for selling fishery products; to develop joint marketing.
2. To diversify the activities of entrepreneurs, including those engaged in fishery.
3. To further develop the existing fish ports and landing sites, as well as services.
4. To contribute to the preservation of fish stocks.
5. To develop coastal infrastructure necessary for water-based tourism and make it more convenient for consumers; to market the region.
6. To develop cooperation and improve knowledge and skills.

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Members, 2013 **142**

Grants paid, 2008–2013

**4,092,914 €**

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Members, 2017 **128**

Budget, 2014–2020:

**4,546,198 €**

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## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	20%
Diversification of economic activities	25%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	5%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	20%

**Beneficiary:** [MTÜ Peipsi Ühendus \(2010-2012\)](#) / [TÜ Peipsi Kalapüügi Tootjaorganisatsioon \(producer organisation\) \(2013-2014\)](#)

**Project location:** the entire region of Lake Peipsi

**Contact person:** Toivo Kivi/Janno Tomson

**Total grants 2010-2014:** 152,709 €

The Lake Peipsi region is increasingly becoming an attractive tourist destination for both Estonians and foreign visitors. Besides accommodation, catering, active recreation and similar service providers, more and more people are attracted to the region by various large events that introduce cultural and fishery-related traditions. These events mostly take place during the summer season. They are also popular among the local population and give the businesses active in the region an opportunity to introduce and market their products and services more widely.

With the help of the grant received under the EFF measure 4.1 ‘Sustainable development of fisheries areas’, support was provided for fishing competitions and cultural and fishery-related activities at events organised in the Lake Peipsi fisheries area in five consecutive years. In 2014, for example, funding was provided for the Fish Yard at the fair of the city of Mustvee, for the 10th Kalevipoja Fish and Water Festival in Kasepää, for a fair in Voore, for the 17th Paunvere Fair in Palamuse, for the Fishermen’s Day in Võõpsu, for the 14th Fish and Onion Fair in Lüübnitsa, and for a fishing competition in Mustvee. Fishing-themed games and competitions, such as catching an eel by hand from a tub, and contests of cooking a fish soup or other dishes from fish proved to be very popular at fairs.

MTÜ Peipsi Ühendus, which unites businesses operating in both fisheries and tourism sectors as well as local authorities, has, under the agreement of the various parties, assumed the role of the coordinator of such events in order to have the whole picture of the events held in the Lake Peipsi region and to prepare and carry out these events more efficiently.

**Beneficiary:** MTÜ Peipsi Ühendus  
**Project location:** Kadrina, Pala Rural Municipality, Jõgeva County  
**Contact person:** Toivo Kivi  
**Grant:** 356,647 €

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The acquisition of a floating excavator was an essential need in the region, given the trend of other ship traffic emerging on Lake Peipsi in addition to fishing boats (the port developments of Mustvee Port, Râpina Port and the Emajõe Jõeriik Foundation, and the vessel lifting system to be set up on the Narva River). This dredging machine can be used mainly for arranging entrances to ports and river mouths, for excavation work in the ports to be constructed (in places where using a conventional shovel excavator is impossible or impractical), for rehabilitation of spawning grounds, for arranging artificial water bodies, and for maintaining the fairways of Lake Peipsi (e.g. the Gates of Estonia).

Within the scope of the project, a floating excavator was acquired under the EFF measure 4.1 'Sustainable development of fisheries areas'. The excavator is suitable for removal of dense soil, silt and sludge from river mouths and port fairways, for improvement of spawning grounds and for port development works. In the first stage the Case CX 130B Long Reach excavator was purchased and in the second stage the excavator was completed with floating elements, i.e. Big Float 12.24 pontoons.



**Beneficiary:** **Urmas Pirk** (sole proprietor)  
**Project location:** Kadrina, Pala Rural Municipality, Jõgeva County  
**Contact person:** Urmas Pirk  
**Grant:** 24,690 €

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The objective of the project was to start using a building that used to be a milk collection point, create two new jobs in the area immediately and additional new jobs in the future and to provide fish processing and tourism businesses in the area with a high-level laundry and cleaning service. In 2011, Urmas Pirk applied for a grant under the EFF measure 4.1 'Sustainable development of fisheries areas' for reconstruction of the building and setting up a laundry. In the course of the project, the building that used to be a milk collection point was reconstructed in accordance with veterinary and health protection requirements. A septic tank was constructed and a sewer was installed for directing wash-water into aerated basins. The necessary equipment was purchased and installed.

Laundry is collected from and taken back to clients twice a week or, if necessary, more often. Dirty laundry is collected from a client and clean laundry is delivered to the same client at the same time. The laundry is done five days a week or, if necessary, on all days of the week. The laundry employs one full-time employee and one part-time employee. In summertime one additional employee is employed.



There are currently 35 clients, the biggest of which are Alatskivi Care Centre, Alatskivi Castle, Kuremaa Pool, Sepikoja Guesthouse, Kadrina Manor Guesthouse, etc. Year-on-year, volumes have increased: from over 18 tonnes in 2015 to over 21 tonnes of laundry in 2016.

# Saarte Kalandus

Saare County, Kuressaare, Tallinna 30

Telephone: +372 5694 7288

E-mail: tegevjuht@saartekalandus.ee

Website: www.saartekalandus.ee

**Mission:** MTÜ Saarte Kalandus helps increase the sustainability of coastal fishery and the fisheries sector of Saare County and improve the quality of life in coastal villages.

**Vision:** The network of ports in the Saare County fisheries area will be renovated by 2020. The conditions of receipt, storage and initial processing of fish will be ensured. The marketing of new products and activities in other areas will increase the income of fishermen. There will be active cooperation both within and beyond the fisheries area. There will be more spawning grounds in the region.

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Members, 2013 **123**  
Grants paid, 2008–2013  
**4,076,129 €**

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Members, 2017 **133**  
Budget, 2014–2020:  
**4,540,354.70 €**

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## Objectives:

1. To continue the renovation of the network of ports.
2. To promote the processing and marketing of fishery products to create a higher added value.
3. To support the diversification of fishermen's activities, incl. the development of tourism services.
4. To support the recovery of fish stocks.
5. To help improve the social welfare of fishermen, incl. by supporting the creation of gathering places and new traditions.

## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	15%
Diversification of economic activities	30%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	5%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	20%

**Beneficiary:** **Kalle Kreis** (sole proprietor)  
**Project location:** Liiva Village, Muhu Rural Municipality  
**Contact person:** Kalle Kreis  
**Grant:** 21,344 €

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A disused building in the centre of Liiva Village on Muhu Island was renovated and preparations were made to open a fish store there (Muhu joint sales centre). A fish store conforming to requirements will offer fish and fishery products to locals and visitors, and give other commercial fishermen the opportunity to sell their catches.

The grant received under the EFF measure 4.1 ‘Sustainable development of fisheries areas’ was used to renovate power, ventilation, heating, water supply and sewerage systems and purchase freezers, an ice crushing machine, a refrigerated display cabinet and other fish handling equipment. On 1 August 2014, the family business opened the fish store under the name ‘This Is No Fish Store’, because the thing with fish is that sometimes it is abundant in the sea and then it can disappear completely.



**Beneficiary:** **Salme Rural Municipality**  
**Project location:** Salme, Salme Rural Municipality  
**Contact person:** Hans Varris  
**Grant:** 187,811 €

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Läätsa Fishing Port located in Saare County has been given a new life. Decades ago, fishermen went to the sea and their only task was to catch fish – what happened next was none of their concern. Others were responsible for the maintenance of fishing gear, vessels and the port. As fishermen became the owners of the port, fishing gear and supply chain, owners' joys and troubles ensued. Gradually, everything started to fall apart: the condition of the quays and buildings worsened, and silt filled the entrance canal. Many coastal fishermen could not adapt to the new situation and found employment elsewhere. Only those who believed that there must be a solution remained.



The burden of being an owner was often too heavy for fishermen. The opening of the EFF measure 4.1 'Sustainable development of fisheries areas' gave faith and hope. At first, men tried to dredge the entrance canal and repair the quay by themselves, but Läätsa fishing village really woke to a new life when Salme Rural Municipality government stepped in. A 120-metre pier was constructed to protect the port area from silt and sediment, more than 60 metres of the port quay was reconstructed, and the port basin was cleared of sediment and sludge. These efforts created favourable conditions for the revival of fishery.

Many young people have tied their future with the sea. They undergo coastal fisherman's training, purchase fishing gear and obtain fishing rights. Catches have gone up dramatically. Most of the catches are taken by young crews who have shown that there is fish in the sea – one just has to be diligent and make maximum use of the opportunities offered.



The objective of MTÜ Läätsa Rand was and is, in particular, to ensure access to the sea and that the port basin and the entry and exit canal are cleaned and the quay is in good shape. In addition to the foregoing it is intended to also renovate the service building and the gear storage. There also thoughts of increased mechanisation of landing and transportation of fish. Grants provide coastal fishermen with faith and hope for the future.

**Beneficiary:** Goldfish OÜ  
**Project location:** Saare County, Nasva, Sadama 6a  
**Contact person:** Raul Paabu  
**Grant:** 61,864 €

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Goldfish has been engaged in drying various fishery products since 2009, when work began in the smoking plant in Nasva Village. The size of the first drier was 3.8 m<sup>2</sup>; it had an ancient wood-fired stove in the middle and a couple of feeble fans in the ceiling. The initial drying capacity was a maximum of 50 kg of finished product per week. As the owners saw a great future for this type of processing, a new drier, which was three times bigger and twice as productive as the old one, was built in 2012 based on local knowledge and resources.

In 2013, the first project was proposed to Saarte Kalandus MTÜ under the EFF measure 4.1 ‘Sustainable development of fisheries areas’, in the course of which a new and modern drier was built. It was too large to fit in the smoking plant and so new premises were rented in Nasva. Drying has been one of the most promising branches of production of Goldfish from the start, and drying volumes have increased significantly over the years. In 2009, the company produced a total of 3,928 kg of various dried products. In 2016, production amounted to a total of 31,542 kg, for which 101,934 kg of raw material was used. Most of the available assortment of fish is locally sourced and purchased directly from local fishermen. The company’s biggest goal is to process and thereby add value to fish caught by local coastal fishermen. Besides the most popular species, such as flounder, roach and garfish, the company seeks to add value to species such as Crucian carp, silver bream and goby.



# Virumaa Rannakalurite Ühing

Lääne-Viru County, Võsu, Sadama 2

Telephone: +372 5340 7663

E-mail: info@vrky.ee

Website: www.vrky.ee

**Mission:** To represent the interests of coastal dwellers and develop coastal villages through support of various activities and diversification of business.

**Vision:** The Viru fisheries area will be a viable, open-minded and collaborative community of culturally integrated fishing villages that value traditions.

## Objectives:

1. To ensure that there is a functional and dense network of fishing ports, slips and landing sites in the fisheries area.
2. To ensure that fishermen operating in the fisheries area have good fish processing facilities.
3. To ensure that the fishery products of the fisheries area are of a high quality and well known.
4. To ensure that fishermen are also active in areas other than fishery.
5. To ensure better spawning conditions for fish.
6. To ensure that the fisheries area is a culturally and linguistically cohesive community.
7. To ensure that fishermen make use of the best available local and foreign experience and expertise.

## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	35%
Diversification of economic activities	26%
Modernisation of fishing ports	30%
Creation or rehabilitation of spawning grounds	4%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	5%

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Members, 2013 **69**  
Grants paid, 2008–2013  
**2,339,233 €**

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Members, 2017 **78**  
Budget, 2014–2020:  
**2,471,844.30 €**

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**Beneficiary:** Toila Rural Municipality Government  
**Project location:** Toila Port  
**Contact person:** Mehis Luus  
**Total grants:** 362,848 €  
**Website:** <http://toila.kovtp.ee/sadam>

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The port and beach area of Toila is located in a very unique and naturally beautiful place; it is immediately adjacent to the Oru Park landscape protection area. Toila Port is well-functioning fishing and marina complex, where two target groups operate together without getting in each other's way. This is possible due to the port area of around 32,000 m<sup>2</sup> that accommodates quays for servicing fishing operations as well as hobby seafarers. Toila Rural Municipality as the port authority has deemed it very important to also develop the fishing port besides the marina. Toila Port is the largest fishing port on the northern coast in terms of catches landed, and it is also home to fishermen from other regions, such as Peipsi, Sillamäe and Narva-Jõesuu.

With the grant received under the EFF measure 4.1 'Sustainable development of fisheries areas', the following was accomplished in 2011 in the port:

- 1) complete reconstruction of the port's warehouse where fishermen can store their gear in 12 storage boxes;
- 2) acquisition of a wheel loader, which all fishermen can use within the territory of the port for loading of fish and other work; and
- 3) acquisition of mobile 990-litre refuelling equipment (petrol and diesel), including a solar-powered pump, a counter and a 15-metre hose.

In 2012, the quay was thoroughly reconstructed and a new slipway was built between the port entrance and the basin. The same year saw the acquisition and installation of navigational marking of the entrance to the port. In 2013, the basin and the entrance were dredged under the same measure. Future plans include making the fishing port territory, including roads, dust free so as to further improve fish landing conditions, and fencing the port territory to increase security.



**Beneficiary:** Sergei Gordejev (sole proprietor)  
**Project location:** Ida-Viru County, Narva-Jõesuu  
**Contact person:** Sergei Gordejev  
**Website:** <http://kaluritalu.ee/et/>  
**Total grants:** 25,580 €

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Sergei is a fisherman who rents premises from the City of Narva-Jõesuu in a former industrial building next to the Narva River. In 2012, Sergei proposed his first project under the EFF measure 4.1 ‘Sustainable development of fisheries areas’, in the course of which the premises intended for processing of fish on the first floor of the building were renovated, technological equipment was purchased and a septic tank was installed outside the building. As a result of the project, Sergei’s business was approved by the Veterinary and Food Board, and he developed his brand name ‘Old Narva Delicacy’ and started to produce lamprey preserves according to an old-style recipe, whereby lampreys are first roasted in the oven on wood cinders and then pickled.

As fishing is a seasonal activity, five rowing boats with safety equipment and a trailer to transport the boats were acquired in 2013 within the scope of another project with a view to the development of fishing tourism. The business idea is the lending of boats to tourists so that fishing enthusiasts can fish and nature lovers can enjoy nature. On request, fish soup is prepared over fire from the fish caught by tourists.



As Sergei’s products became popular, he decided to expand production to the second floor of the building and to increase the product range. In 2014, the premises were reconstructed and equipment was purchased for the second floor for the purpose of expanding the necessary conditions for processing raw fish and ensuring that the requirements set for the technological process are met. The products include frozen fresh fish, and roasted or smoked and pickled fish – lamprey, smelt, eel and sturgeon. A number of television shows have been produced which describe the lamprey processing process at Sergei’s, such as “From Farm to Pot” on TV3.

**Beneficiary:** Vitarsis OÜ  
**Project location:** Ida-Viru County, Narva-Jõesuu  
**Contact person:** Anatoli Ilkevičš  
**Website:** <http://vitarsis.ee/>  
**Total grants:** 323,968 €

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Fish processing company Vitarsis OÜ is located in Kudruküla Village, Vaivara Rural Municipality, near Narva-Jõesuu. The plant has been operating since 2002 and is engaged in the processing of fish caught by local fishermen or obtained from fish farms. The product range includes frozen, spiced, salted, pickled and dried fish. The products are made mainly of fish caught in the Gulf of Finland, such as sprat, herring, smelt, bream, roach and lamprey; fish caught in Lake Peipsi, such as smelt, whitefish, perch and pike; and fish from fish farms, such as catfish, eel, trout and sturgeon.

Vitarsis OÜ has received financial support under the EFF measure 4.1 ‘Sustainable development of fisheries areas’, with the help of which it has built and upgraded a fishery and aquaculture products processing building, built a new cold storage facility and purchased refrigeration equipment and a tunnel freezer. At present the refrigeration capacity is 300 tonnes of fish; the deep freezer enables 20 tonnes of fish to be frozen at a time. In addition, the company has purchased drying equipment, which helps expand the assortment of fishery products and the drying capacity of which is up to 3 tonnes of fish per month. In addition to the domestic market, the company sells its products in Latvia and Ukraine. The company participates regularly in fairs and exhibitions in Estonia and abroad. In November 2015, the company presented its products at the Seafood Expo fisheries exhibition held in Qingdao, China.

Vitarsis OÜ holds a certificate of registered importer in China, and negotiations are being held to find ways to market its products in China.

The company is constantly evolving, expanding its product range and searching for new markets.



# Võrtsjärve Kalanduspiirkond

Viljandi County, Kolga-Jaani Rural Municipality, Vaibla Village, Rannu-Jõesuu

Telephone: +372 52 98 561  
E-mail: kaljuveejaanika@gmail.com  
Website: www.vortskalandus.ee

**Mission:** To be a major leader of development in the region, contributing to the development of the living environment of the Lake Võrtsjärv fisheries area and to the sustainability of the activities of fishermen.

**Vision:** The Lake Võrtsjärv fisheries area will be a safe, reputable and eco-friendly place for living and visiting, with a functioning network of small ports, diverse and region-specific services, well-known and renowned producers of fishery products and active cooperation within the local community.

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Members, 2013 **43**  
Grants paid, 2008–2013  
**841,032 €**

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Members, 2017 **53**  
Budget, 2014–2020  
**1,189,755 €**

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## Objectives:

1. To ensure eco-friendly and sustainable management of fisheries, which provides a high added value and is less dependent on seasonality. To achieve this objective, it is intended to pay more attention to adding value to fish, achieving and maintaining a good reputation for high-quality local fishery products, and setting up an active nationwide marketing network.
2. To ensure a higher income for entrepreneurs operating in the fisheries sector through year-round operation and diversification of activities. To achieve this objective, it is intended to encourage the development of new services and products, the improvement and creation of new accommodation facilities and the operation of entrepreneurs in alternative lines of business.
3. To ensure a modern and well-functioning fisheries infrastructure. To achieve this objective, it is intended to develop at least one fishing port and create jobs related to the provision of port services over the next decade.
4. To ensure that fishery and fishery-related cultural heritage is appreciated in the community and is attractive to visitors. To achieve this objective, it is intended to annually hold at least three major events in the region, set up a museum or permanent exposition presenting a fishing village and fishermen's life, improve the current expositions, create new tourist routes and develop recreation areas.
5. To ensure broad-based and efficient cooperation within the local community. To achieve this objective, it is intended to improve fishermen's skills and the organisation's capabilities, organise information activities influencing local development, and participate in the work of partnership networks in Estonia and abroad.

## Financing scheme:

Priority axes 1-5	Allocation of funds
Increasing the value of fishery or aquaculture products or marketing of fishery or aquaculture products	40%
Diversification of economic activities	25%
Modernisation of fishing ports	0%
Creation or rehabilitation of spawning grounds	0%
Promotion of social welfare and cultural heritage, including fishery-related and maritime cultural heritage, strengthening the role of fisheries communities in local development, and management of local fisheries resources and maritime activities	35%



<b>Beneficiary:</b>	<b>MTÜ Oiu Arendus</b>
<b>Project location:</b>	Oiu Võitööstuse, Oiu Village, Kolga-Jaani Rural Municipality
<b>Contact person:</b>	Anmar Pihlak
<b>Website:</b>	<a href="http://www.oiusadam.ee">www.oiusadam.ee</a>
<b>Total grants:</b>	90,382 €

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Oiu Port is a cosy little port in Oiu Village on the northern shore of Lake Võrtsjärv. Its history as a fishermen's landing site dates back to the 15th century. After a lengthy restoration process, the port has been operating again since 2012. The port is located at the mouth of the Tännasilma River and is thus protected against Lake Võrtsjärv's waves, storms and ice run. The services offered primarily relate to the name of the undertaking: port services, a boat station, accommodation, a fish restaurant, boat rental and sale of boats. It is possible to order canoe trips along the ancient Hanseatic water route or hold seminars and celebrations in two party halls. There are spacious ball courts in the port territory.



The port has several good cooperation partners. One of them, Kaleselts, organises trips on an authentic wooden sailboat. The port works closely with local fishermen and businesses from which raw materials are purchased for the restaurant. The holiday house and the restaurant are open year-round, although the main season starts on 1 May together with the fishing season on Lake Võrtsjärv.

The major project that should be highlighted is the restoration of the service building of Oiu Port with the help of a grant received under the EFF measure 4.1 'Sustainable development of fisheries areas.' The building was renovated and some equipment was purchased. The RUUP restaurant was opened in the same building in 2016 and it was certainly the most visited place in the port during the summer period. Visitors were offered, in particular, local fish. The guiding principle is that a good and safe port is not only an opportunity to keep one's boat in the port, but should offer all other related services which are needed when coming from the lake.



**Beneficiary:** **Endu-Inni OÜ**  
**Project location:** Viljandi County, Viljandi Rural Municipality, Valma Village, Lake Võrtsjärv  
**Contact person:** Taavi Liseiski  
**Website:** www.jpk.ee  
**Total grants:** 116,588 €

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Järveveere Holiday Centre is located on the shore of Lake Võrtsjärv in Valma Village. The holiday centre is perfect for holding companies' summer and winter events, seminars and training courses, year-round recreation for families, and for celebrating birthdays and weddings. Accommodation is provided to 100 persons at a time. In addition, food made of local produce and a variety of opportunities for active recreation both on land and on Lake Võrtsjärv are offered.

Järveveere has used grants to develop the centre, diversify its activities and offer new products. The construction of the tennis court has been the biggest project, which has brought new customers in the form of tennis lovers. The new ancillary service has provided a high added value. In addition, the tennis court reduces seasonality, as it is possible to play tennis from early spring until snow.



Grants received under the EFF measure 4.1 'Sustainable development of fisheries areas' have also been used to purchase various items, such as surveillance equipment to increase security in the centre, presentation equipment for conducting seminars and training events, and a shelter to ensure pleasant and comfortable conditions for visitors. To remain competitive, it is necessary to constantly invest in the centre, and the grants have been of great help in the development of the centre.

**Beneficiary:** **Aivar Kärp** (sole proprietor)  
**Project location:** Viljandi County, Tarvastu Rural Municipality, Kalbuse Village  
**Contact person:** Aivar Kärp  
**Total grants:** 11,894 €

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Aivar Kärp, a sole proprietor, owns Arumetsa Farm in Kalbuse Village, Tarvastu Rural Municipality, which is situated on the shore of Lake Võrtsjärv. The farm is engaged in fishing and also in adding value to catches, as is appropriate for a fisherman's farm. The investment grants received have significantly contributed to the production and marketing of fishery products and have been used for building a field kitchen and purchasing the necessary items: a pressure washer, sales tents, a refrigerator and a vacuum packaging machine.

The field kitchen is a place where smoked fish, grilled fish and other fishery products are prepared and where tourists coming from near and far can comfortably enjoy the lakeside scenery and delicacies made of fish caught in Lake Võrtsjärv. The field kitchen is also used for preparing fishery products to be sold at fairs and markets and in the home yard. Using the vacuum packaging machine, some of the products are packaged into packages of varying sizes so that the products can be marketed conveniently. Finished products are kept in the refrigerator until marketing. The sales tents are indispensable at fairs and markets, protecting the seller and the goods on sale both from the rain and from the scorching sun.

Cleanliness and hygiene are of particular importance when it comes to fish and fishery products. The pressure washer is used to clean the fishing gear, the equipment used and the work surfaces.

Thanks to the investments made with the support of the grant received under the EFF measure 4.1 'Sustainable development of fisheries areas', efforts to locally add value to raw fish have increased and fishery products made of fish caught in Lake Võrtsjärv are well-known across Estonia through fairs and markets.







Kalanduse teabekeskus  
[www.kalateave.ee](http://www.kalateave.ee)



EMKF  
RAKENDUSKAVA  
2014-2020



Euroopa Liit  
Euroopa Merendus- ja Kalandusfond