

June 5 – 7  
Laulasmaa  
Estonia

Emily  
McGregor

Fisheries Manager  
MarinTrust

**MarinTrust: implementing  
version 3, and update on  
NEA Blue whiting FIP**

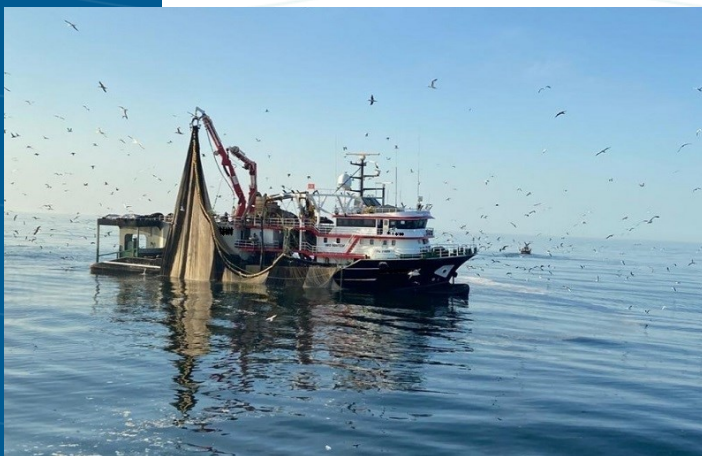
Join at [slido.com #3705809](https://www.slido.com/join/3705809)



# Implementation of V3 and NE Atlantic Blue Whiting FIP

Dr Emily McGregor, Fisheries Manager, MarinTrust  
June 2024

# Fishmeal & fish oil are an important part of the aquaculture value chain



FISHERY



FISHMEAL & FISH OIL FACTORY



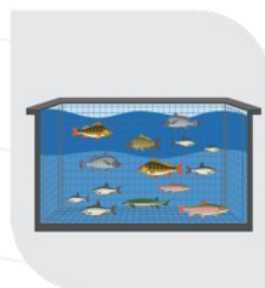
TRANSPORT



FEED FACTORY



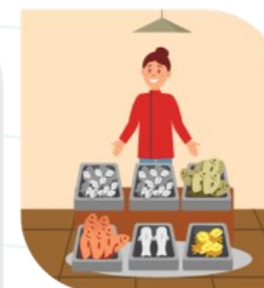
FISH FARM



FISH PROCESSOR



RETAILER



CONSUMER



# MarinTrust by numbers

We work to **demonstrate that marine ingredients are responsibly sourced and produced** through two international third-party certification standards and an Improver Programme.

48%



Certified global  
production  
(average over 5 years)

174



MarinTrust  
certified factories

105



Chain of Custody  
certified facilities

7



Accepted FIPs under the  
Improver Programme

41



Improver Programme  
accepted factories

# V3: Moving marine ingredients forward through continuous improvement

Increasing **accessibility** for responsibly sourced and produced marine ingredients.



Progressing the Standard's focus on **environmental**, and **social** impacts, both at the **factory** and on the **vessels**.

Encouraging the use of **by-products**.

Laying the foundations towards **fully traceable** marine ingredients through standardisation of data.

# Collaborative development process since 2020

Questionnaires

Certificate holders & future applicants

Workshops & Events

Governance body & committees

Certification Bodies & accreditation bodies

Gap analysis



Committees

Pilots

Fish farmers & retailers

Fellow Standards

Self Assessments

Media & NGOs

Public consultation

# Supporting the transition to V3



New **online application form**



New **supporting guidance documents**



Upcoming **webinars: By-products assessment 02 July**

# Increasing accessibility of by-products

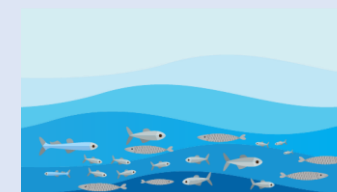
**165**  
/310

Approved  
by-products



**110**  
/180

Stocks  
(species x area)



\*EFFOP countries/global numbers

**44/80**  
species



Tuna



Haddock



Herring



Mackerel



Saithe



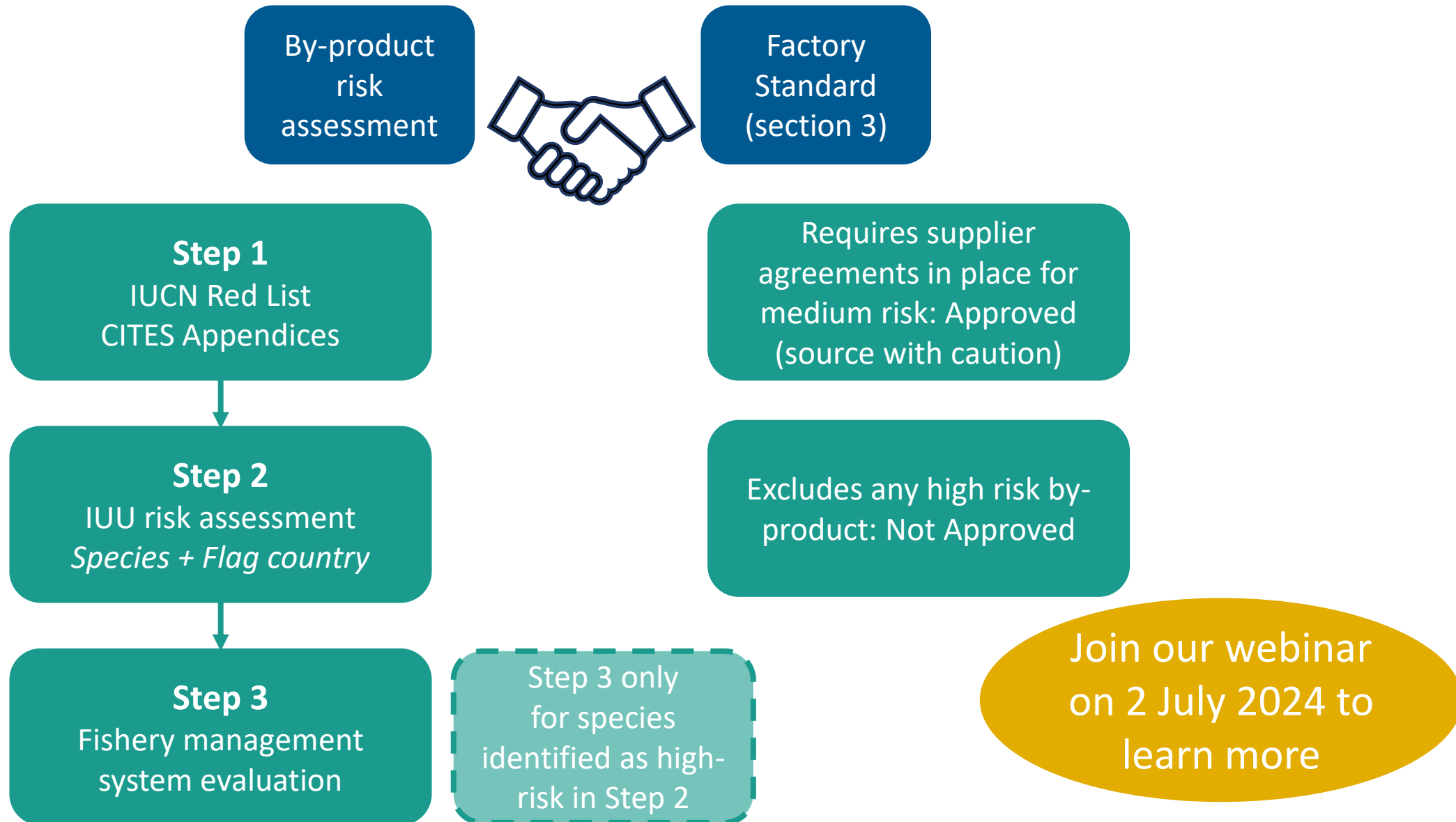
Cod

# Increasing accessibility of by-products

Version 3 is expected to **enable more by-product-sourced marine ingredients** to be audited and **more fish to be 3rd party assessed**.

-  Introducing a **risk-assessment framework** for by-products
-  Country IUU fishing risks for by-product species
-  Includes efficient and clear step-by-step process that checks **IUU indices, endangered species lists** and **fisheries management system** before approval.

# Increasing accessibility of by-products

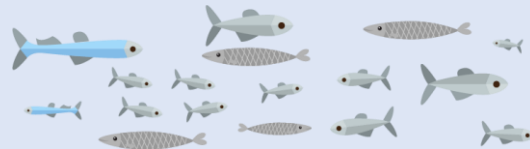


# Improving clarity of whole fish assessment

Version 3 improves the clarity of interpretation and focuses on **strengthening the evaluation of management controls** and **impact on the ecosystem** for whole fish assessments.

13  
/25

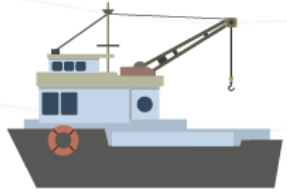
MarinTrust  
Approved  
Target Stocks



1  
/7

Accepted Fishery  
Improvement Project  
(FIP)





# The MarinTrust Improver Programme (IP)

A structured, timebound process, through which marine ingredient production factories sourcing from improving fisheries (FIPs) can gain recognition of their production.

**It is not a standard and does not allow certification claims**



# Fishery Improvement Project (FIP)



Improving a fishery



FIP stakeholders involved in the marine ingredients value chain can apply for the MarinTrust Improver Programme

## With the MarinTrust Improver Programme



This claim is only made by marine ingredient production factories

# Blue whiting Fishery Improvement Project

24

Improver Programme accepted factories (blue whiting FIP)



Target for MarinTrust certification by 2024



SFP FIP Rating:

C ?

For more information about the rating visit [FishSource](#)

FIP Accepted: **October 2021**

End Date: **October 2024**

FAO Area: 27

Subareas 1–9, 12, and 14

(Northeast Atlantic and adjacent waters)

Gear Type: **Pelagic trawl & purse seine**

Due to end **October 2024**  
Extension request?  
MarinTrust's Improver Programme Application Committee (IPAC) then needs to review request

Fish Species





## Contact

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